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## Bluefish444 adds KRONOS K8 support for Avid Media Composer and Avid Pro Tools with Windows 2020.14.1 Install Package

Multi-channel 4K/UHD output from Avid products with Bluefish KRONOS K8

North Melbourne, Australia, 20 October 2020 – <u>Bluefish444</u>, manufacturer of the professional video industry's highest-quality uncompressed video interface cards and signal converters, announces support for its <u>KRONOS K8 multi-channel 4K/UHD SDI card</u> with <u>Avid Media Composer</u><sup>®</sup> and <u>Avid Pro Tools</u><sup>®</sup> 2020 content creation software tools via the latest <u>Bluefish Windows 2020.14.1 installer package</u>.

Bluefish's <u>K8 video I/O card</u> and the <u>Epoch range</u> are now fully supported within the latest versions of Media Composer and Pro Tools, giving <u>production</u> and <u>post-production</u> professionals access to the highest quality SDI <u>capture</u> and <u>playback</u> support.

With K8, Media Composer users are now able to playback multiple channels of 4K/UHD SDI from their timeline using <u>Bluefish's proprietary 12-bit processing</u> engine for maximum quality. The 2020.14.1 update also expands support for Epoch cards to the latest versions of Media Composer and Pro Tools. Both K8 and Epoch cards have full support for High Frame Rate and HDR workflows, and SDI capture from Media Composer.

Bluefish brings unique solutions to <u>Avid</u><sup>®</sup> customers with the highest quality video interface to allow capture and playout of professional video and audio signals. In addition, Bluefish offers complimentary recording workflows with bundled <u>IngeSTore software</u>. When using both IngeSTore and Media Composer together, recording can be carried out in the background while Media Composer edits the clips and outputs through <u>Bluefish Avid-Certified hardware</u>.

"We are extremely happy to announce our continued support of the Avid Media Composer and Pro Tools software," said Tom Lithgow, Product Manager at Bluefish. "Using Bluefish and Avid software together enables unique access to <u>professional sport</u>, <u>live event</u> recording and <u>Edit-While-Record workflows</u>."

"Bluefish has been an Avid certified partner since 2011 and we're excited to see this updated installer with KRONOS K8 support for Media Composer and Pro Tools," said Raymond Thompson, Director of Product Market Solutions – Broadcast and Media. "Both Avid and Bluefish customers can now enjoy support for the latest iterations of our software working with Bluefish hardware for 2K to 4K projects."

Bluefish's <u>KRONOS K8 and Epoch video I/O card range</u>, compatible with the Avid Media Composer and Pro Tools, are available from <u>Bluefish authorised distributors and resellers worldwide</u>. To download the latest 2020.14.1 Windows Installer, visit <u>bluefish444.com/support/downloads</u>

## About Bluefish444:

Bluefish444, known as the Professionals' Choice for over 20 years, is the manufacturer of the professional video industry's highest quality video I/O interface cards, centralised ingest appliances, live production, archival & streaming software and signal converters. Bluefish products are deployed globally throughout the broadcast, post-production, live event and entertainment, proAV, corporate, military, government, medical and education markets.

KRONOS and Epoch video cards support interfaces for 4K/UHD SDI, ASI, HDMI and Video Over IP I/O and are widely integrated by 3rd-party developers and OEMs via the cross-platform Windows, Linux and

macOS SDK. Bluefish supply the IngeSTore Server centralised ingest appliance and IngeSTore and IngeSTream software for live production, archival and streaming workflows.

Bluefish have integrations with the biggest brands in professional video including Adobe, Avid, Nuke, Unity, Unreal Engine, CasparCG, Vizrt, Brainstorm, ClassX, NewTek, Disguise, 7thSense Design and many more, with Bluefish video cards providing the major component of turnkey solutions for production, 2D/3D graphics, display & presentation, multimedia, QC & compliance and live event workflows.

Established in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd, and based in North Melbourne, Australia, and its products are distributed via a global OEM, dealer and systems integrator network. Visit <u>bluefish444.com</u> for more information.

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